



Holi Festival of Baton Rouge 2024
March 9, 2024 2:00pm-5:00pm

\$10,000 – Stage/presenting sponsor

- Logo on all event promotion materials. Social media, print, digital and billboards.
- Banner across stage
- Recognition by DJ frequently
- A welcome on stage to say a few words and announce “Holi” for crowd at one of the appointed times.
- Welcome on social media
- Promote your business with giveaways
- Tickets for drinks and color packets.

\$3,000-\$3,500 – DJ sponsor(1) , Color tent sponsor(2), and Ticket tent sponsor (2)

- Signage at respective area
- Recognition by DJ periodically
- Welcome on social media
- Promote your business with giveaways
- Tickets for drinks and color packets.

\$2,000 – Henna tent, Kids area tent, and Drink tent (2)

- Signage at respective areas.
- Welcome on social media
- Promote your business with giveaways
- Tickets for drinks and color packets.

\$350 – Perimeter fence sponsor

- Welcome on social media
- Signage at event
- Tickets for drinks and color packets.

***Donations to be made out to Colors of The World, Inc.**